



## **TRIP REPORT**

**December 12-19, 2009**

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## **I. EXECUTIVE SUMMARY**

The Baja Project team visited El Barril from December 12-19, 2009. This trip was the first for four new first-year IR/PS students: Tenille Beseda, Casey O'Toole, Jarrod Russell, and Peter Nagle. Thus, the focus of the trip was to introduce these consultants to the El Barril community and to familiarize them with the various groups and persisting needs of the town. To this end, the principal activity during the trip was a community needs assessment (CNA), which consisted of a series of informal interviews with families and culminated in a community-wide meeting that incorporated nearly all barrileños. In addition to introducing the consultants to the community, the team also hoped to generate new project ideas and gain a greater sense of direction for the Baja Project as a whole.

Through the CNA process, the team was able to identify several new project opportunities. Specifically, the first-year consultants identified the following as potential projects:

- Provision/training of a "kinder" (preschool) teacher
- Funding to purchase new generator for water extraction from community well
- Pilot solar energy project for the community icehouse
- Survey concerning demographic, health and energy issues

The consultants have divided responsibility for these projects and determined actionable items to ensure that progress is made before the next trip. They will present formal action plans at the Baja Project's first quarterly meeting, and discuss progress with Mr. Jameson near the end of the Winter quarter.

The team also worked with the community to advance and maintain existing projects. Currently, the most dynamic of these is the aquaculture group, the members of which met with Casey, Jarrod and Greg to solidify group roles and discuss funding options. Upon hearing that Mr. Jameson has approved funding for registration costs, the group compiled information that the Baja Project team will use in a formal proposal. This information includes a complete list of group members and their roles, counterpart contributions, and possible names for the cooperative. After presenting this proposal to Mr. Jameson, the Baja Project team will meet up with the aquaculture group in late January to transfer funds and initiate the registration process.

The team was also happy to find that the community had been planted with squash, and that it appeared to be well-tended. Upon speaking with local youth, it became apparent that the new secondary school teacher had taken charge of the garden and incorporated the work into the curriculum. Because the teacher was not in town, the team will use next trip to determine if and how the Baja Project can assist the students in making the gardening activities more sustainable.

The team also discovered that the jewelry cooperative had split into two groups, one of which has plans to produce wood-based crafts as well as conch-shell jewelry and other items. Though this split is surprising, the consultants still see a role for the Baja Project to work with the two groups to improve marketing and production practices. Especially important is the groups' access to sustainable markets, an area where the Baja Project should be able to leverage contacts in Ensenada and the United States.

Finally, the team was happy to find that the community's water system is functioning well, and that the laboratory tests carried out over the last few trips have improved residents' perception of local well water. Thus, besides the potential for purchasing a new generator, the Water Resource Management Project is being transitioned into a maintenance phase.

## **II. INTRODUCTION & OBJECTIVES**

The December 2009 trip was the first for the new group of students: Casey, Jarrod, Peter and Tenille. Thus, we saw the trip as an opportunity for these new Project members to familiarize themselves with the community. As a means to facilitate this introduction, we organized a community needs assessment through small group conversations with families in their home and a community meeting at La Mancha. Besides presenting new group members to the El Barril community, the primary objective of this process was to determine community needs as expressed by barrileños. We plan to use this information to formulate new project ideas, which we will present to the community during our next trip.

Finally, we used the trip to maintain and advance existing projects. Aquaculture was a principal focus, as the group is on the verge of obtaining legal status, which is a key hurdle to initiating operations. We also gathered more information from the jewelry cooperative and community garden, and addressed situational issues with the scholarship program. The next section is a detailed itinerary, followed by a description of the progress made in each project area.

## **III. ITINERARY**

### Saturday, 12 December

8:00 am: Team meets in San Diego to depart for El Barril

5:30 pm: Team arrives in El Rosario to stay for the night

### Sunday, 13 December

8:00 am: Team departs from El Rosario

6:30 pm: Team arrives in La Mancha

7:30 pm: Team eats dinner and speaks briefly with Lino and family

### Monday, 14 December

10:00 am: Team goes to town and stops by the community garden and is pleasantly surprised to see recent watering and growth. Team stops by the elementary school and briefly speaks with the teacher and finds out that the middle school students are working on the garden. Team then makes it to town and the first years are introduced to some of the households. Team also finds out that the Jewelry Group of women has split into two groups.

1:00 pm: Team returns to La Mancha for lunch with Lino and family and to prepare for community needs assessment questioning.

4:00 pm: Team heads to El Barril to speak with households regarding their thoughts on community needs.

6:00 pm: Team returns to La Mancha for dinner and to debrief on community needs feedback and to plan for the remainder of the week.

### Tuesday, 15 December

10:30 am: Team speaks with Luis to determine the best location for the community meeting to be held on Thursday. Luis states that it would be most convenient due to excessive wind and issues of light to conduct the meeting at La Mancha. Team leaves for El Barril and divides into two groups of three to go house to house and finishes inquiring about community needs.

1:00 pm: Team unites and goes by the ice house and the fishing boats to eat lunch on the beach.

2:00 pm: Team returns to visit households. Greg, Jarrod, Casey and Pete played with the children at the park while Annie and Tenille delivered invitations for the community meeting to each household. Team also took pictures of the CONANP workshop in which the community members made lamps, business card holders and other objects from wood.

4:30 pm: Team returns to La Mancha.

5:00pm: Team meets with Jesús and Elizabeth from CONANP, along with Lino and his family to discuss collaboration possibilities and current and potential projects within the community.

### Wednesday, 16 December

9:30 am: Team meets to plan community meeting. The first year students are put in charge of moderating the meeting, and the group decides to split the community into smaller groups to facilitate productive discussion.

10:30 am: Team begins to prepare food for the community meeting. Tamales are the main dish, accompanied by beans and rice and followed by fruitcake for dessert.

1:00 pm: Jarrod, Casey and Greg hold a meeting with the aquaculture group, the result of which is a fixed date to meet in Ensenada to initiate registration process.

4:30 pm: Casey and Greg go into El Barril to pick up community members

5:00 pm: Community meeting begins. Over 60 community members are in attendance.

6:00 pm: Small group discussions begin.

8:15 pm: Group reconvenes to present the findings of small group discussions.

8:30 pm: Community meeting is adjourned, and Casey and Annie drive community members back to El Barril.

#### Thursday, 17 December

6:00 am: Team departs with Luis for fishing trip.

12:00 pm: Team returns from fishing trip and eats lunch with Luis, Teresa, and family.

3:00 pm: Team departs for El Barril. Annie and Pete visit scholarship recipients to make cash disbursements. Tenille, Jarrod, Casey, and Greg meet with Chela to discuss the jewelry cooperative and purchase jewelry.

4:00 pm: The jewelry team visits Ofelia and Mario to view and purchase handmade bags.

4:30 pm: Team arrives at church for the town's Christmas posada (party).

7:30 pm: Team returns to El Barril to begin packing for early morning departure.

#### Friday, 18 December

7:00 am: Team departs from La Mancha.

7:15 am: Team talks with Chela and Lupita to determine specific needs for conch shells.

8:00 am: Team departs El Barril for San Quintín.

12:00 pm: Team stops for lunch outside of Guerrero Negro.

5:45 pm: Team arrives in San Quintin to stay the night.

#### Saturday, 19 December

8:00 am: Team departs San Quintin for San Diego.

3:30 pm: Team arrives in San Diego and returns rental cars.

### **IV. FINDINGS**

#### **A. Community Needs Assessment**

*Trip Objective: Speak with community members to determine the community needs as the community perceives them. Collectively compile the data to refocus the Baja Project's efforts and projects within the community.*

On the first two days in El Barril, the Baja group conducted home visits in groups of threes to inquire about community needs. We spoke informally with community members in their homes about the needs and successes of the community. The general commentary was that the water project has been a success and that the households are buying both potable and unpurified water from the community well. The repetitive responses to inquiries regarding community needs

were those of electricity for light and food storage along with medications. These, among others were also mentioned at the community meeting.

Also in the first few days of the trip, we asked Luis where the best place to hold a community meeting would be where we would have light. In order to best accommodate the fisherman and everyone in the community, we decided the meeting needed to be held in the evening. Luis stated that La Mancha would be the best place to protect people from the wind and could provide sufficient light. We then invited all of the families to join us for a community meeting at La Mancha on Wednesday evening in order to introduce the first year students and to continue the conversation and share the results of the needs assessment.

Much to our surprise and delight, nearly 60 community members and children attended the event. The meeting commenced by introducing the objectives of the meeting, Baja Project as a whole, and the individual members of the Baja group. The community members then dispersed to a number of tables where we served them tamales gringos, beans, rice, beverages and dessert. The Baja group then separated and each member took time to converse with the various tables to better share needs and ideas of how to obtain them. The needs presented at the community meeting are as follows:

- Electricity
- Medication
- Kindergarten Teacher
- Communication
- Refrigerated Fishing Truck
- Access to Markets

We then asked for representatives from each table to share the table's ideas and unfortunately only one Barrileño volunteered so the Baja group members voiced the necessities discussed at the remaining tables. We then thanked the community members for attending and Annie and Casey taxied a few members back into town.

The community meeting was an overwhelming success. The attendance far surpassed our expectations and the community members were well receptive to the discussions. The Barrileños appeared to open up and genuinely shared their ideas and concerns. Some community members even stated that having it at La Mancha should become a tradition as it broke down barriers between the community and the gringos. It also provided the Baja group with a clear path for future projects that are generated by the community.

#### *Future Objectives:*

- *Generator for community well:* Because the current generator is leaking oil and diesel, we see the need to preserve the success of the water project and assuring that water keeps flowing from the well to the tank. We plan to research the costs of a generator with the capacity to pump the water.
- *Permanent kindergarten teacher:* The need exists to get a kínder teacher to the community as the infrastructure exists but no one has made it there to teach the young children. We were told that the government will pay to train someone in the community. By the April trip we plan to have the information available to the community to hopefully promote the training of a qualified applicant. This would provide income for a Barrileño and also educate the young children.

- *Medicine:* Unfortunately the medic only makes it to the community every few months rather than monthly. He last passed through in the middle of November and will not be back until January or February. Community members mentioned that when the doctor does arrive, he often times does not have the medications needed by community members (for example those with high blood pressure and diabetes who need regular medications) because El Barril is one of, if not the last, stop on the trip. During the next trip, the Baja group would like to conduct a health survey to better understand the health situation of the community and see how we can best meet these needs.
- *Community Survey:* Because of the needs of medication and electricity (light and refrigeration), we would like to conduct a community-wide survey and inquire about general health and electrical (solar) use along with basic demographic information. The Baja group would ultimately like to make a community map which would allow us to better know the community and identify with the members. We would like to use the survey to lead us in the future projects related to electrification of the community and potential health projects.

## **B. Water Resources and Purification**

### *Summary of prior progress:*

Baja Project consultants completed a survey regarding water resource management in El Barril and conducted water quality tests. The water tests indicated that the purified water from the community well is of better quality than the bottled water purchased in Guerrero Negro by the majority of community residents.

*Trip Objective: Determine current water resource usage in the community of El Barril and follow up on the management of the community well and purification system.*

We are pleased to report that the majority of community members are now sourcing drinking water from the community's purification system. This marks a resounding success following the community water survey and water quality tests completed by Baja project team members last spring. Community members previously purchased their water in Guerrero Negro and have such been directly affected by the success of this project through the cost savings associated with travel and the purchase of bottled water. However, we discovered that the generator powering the pump for the well has recently fallen into disrepair and is leaking diesel fuel. Note: This is a separate generator than the one that powers the purification system.

### *Future Objectives:*

Consider replacing the generator for the well pump in order to ensure long term sustainability of the system. Consider installation of a solar electricity system to replace the gas generator that is currently powering the purification system. Complete a follow up water sample on the April trip, when we fly, to validate that water quality is remaining consistent over time. However, the central problems have been resolved and this project is transitioning to a maintenance phase.



### **C. Aquaculture**

#### *Summary of prior progress:*

During our prior trip, Greg held a meeting with several aquaculture group members. Juan Carlos emerged as a new leader, along with Rodrigo. Both had taken the initiative to travel to Ensenada to examine the process by which the group could become legally certified. They discovered that there is a 14,000 peso registration fee, and that there may be funding available from government agencies to cover investment once the group is legally registered. A meeting with Inocencio and Leonor in Ensenada confirmed this information.

Prior to the December trip, Annie, Greg and Diego (another IR/PS student) completed a financial and economic analysis of the aquaculture project for their Cost-Benefit Analysis course. The team used data from the CONANP study as well as other primary and secondary sources. The final results showed that, given current market conditions, the project is viable both financially and on the community level. However, there are concerns regarding working capital requirements and uncertainty in market prices and the willingness of buyers to purchase from El Barril.

Finally, before leaving for Baja, the team presented the analysis to Mr. Jameson, who subsequently approved funding to the aquaculture group to cover registration costs.

*Trip Objective: Notify the group of Mr. Jameson's willingness to fund registration costs; disseminate results of cost-benefit analysis; create informal group constitution; set date to meet in Ensenada to transfer funds for group registration.*

Upon arriving in El Barril, we found that the only aquaculture group member in town was Rodrigo. However, Juan Carlos was working in San Fransisquito, and we notified him on Monday night that there would be a meeting on Wednesday at Rodrigo's house. According to Rodrigo, the group was anxious to move forward with the registration process.

There were five group members present at the Wednesday meeting. Established members included Juan Carlos and Rodrigo. Surprisingly, there were four new members: Luis (from La Mancha), José Juan Peralta Gallegos (from San Fransisquito) and Ramón Castellanos Giralda (from Guerrero Negro). Fransisco Ruiz (Pancho) was the only group member not in attendance. Greg, Casey and Jarrod represented Baja Project at the meeting.

We began the meeting with introductions. Ramón explained that he worked for the company that had just bought the San Fransisquito cabins. He has significant experience in aquaculture projects in Baja and in the Sonora area, and heard about the El Barril group through Juan Carlos, who is working on construction at San Fransisquito. He currently resides in Guerrero Negro, but spends most of his time on the Sea of Cortez coast. José Juan works with both Juan Carlos and Ramón. Luis has been interested in the project for some time, but was hesitant to join because he was unsure of Mr. Jameson's opinion of the group. However, after discussing the idea with Mr. Jameson, Luis decided he would be able to balance the group and his responsibilities at La Mancha.

After introductions, we told the group about the encouraging results from the cost-benefit analysis, and about Mr. Jameson's funding approval. We also told the group about our concerns

around working capital. Ramón immediately suggested a number of alternative income-generating activities that the group could pursue to cover these costs, including cultivating species with shorter maturity cycles and tourist activities. While these ideas appear attractive at first glance, we worried that the group would have enough challenges to deal with during the first years of the project. Thus, we suggested that Mr. Jameson might be willing to cover a portion of the costs, and that the group should keep this option open in the future.

Overall, group members were excited to hear that Mr. Jameson had approved initial funding. In order to compile a formal funding proposal, we asked that the group put together some basic information, including a complete list of members and their positions, possible counterpart contributions, group names, and a tentative date to meet in Ensenada to transfer funds. All five members met separately after the large group meeting, and Luis provided us with a document the day after detailing these items. We decided to meet in Ensenada during the last week of January, during which time we will convene with Inocencio and/or Leonor to initiate the registration process. Juan Carlos and Rodrigo agreed to research registration procedures before the trip in order to ensure a smooth trip. Possible group names, group members and their positions, and counterpart contributions are listed below.

#### ***Possible Names***

- Puerto Mujeres
- Las Playitas
- Sal Si Puedes
- La Partida
- Islas del Golfo

#### ***Group Members and Positions***

- Carlos Ruiz Villavicencio Aguilar- President
- Luis Arturo Villavicencio Aguilar- First Spokesman
- Jesús Rodrigo Ramos Villavicencio- Treasurer
- José Juan Peralta Gallegos- Second Spokesman
- Francisco Ruiz Romero- Secretary
- Ramon Castellanos Giralda- Security/Vigilance

#### ***Counterpart Contributions***

- 6 pangas
- 3 semi-autonomous Hooka scuba tanks
- 4,000 peso cash payment for registration costs

Despite some setbacks, the aquaculture group appears to have considerable momentum, and is on the verge of overcoming the first financial obstacle by becoming a legally registered entity. We are wary of the new group members, who are not El Barril residents. Ramón in particular is very vocal and tends to dominate the group. We believe that the Baja Project should be vigilant of this dynamic, acting as a counterweight and ensuring the benefits from the project accrue largely to barrileños.

#### ***Future Objectives:***

The group's final decision on officers and the commitment to counterpart contributions suggests that they will be ready to register by late January. In order to ensure that funds are available to them, the Baja Project team will compile a funding proposal for Mr. Jameson. Because Casey and Jarrod have elected to take on the aquaculture project, Greg will work together with them on the proposal and accompany them to Ensenada in the last week of January. We will maintain contact with Luis and Ramón to ensure that the group has researched association procedures beforehand.

#### **D. Education & Scholarship**

##### *Summary of Prior Progress:*

Greg and Annie met with all families in El Barril that applied for the scholarship. For those that did not receive an award, we explained the selection process in full and encouraged students to focus on their studies and apply in future rounds. For those families that received awards we explained the process, signed contracts, took pictures, and provided the initial disbursement payments.

*Trip Objective: Make second round of disbursements and collect receipts from all families participating in the scholarship program.*

The second round of scholarship disbursements were made to the 2009-2010 scholarship recipients. Peter Nagle was selected as the first year responsible for taking over management of the project. Pictures were taken with each scholarship recipient to thank the Rhufus Family and John Hawkins for their contributions to the scholarship program. In addition to the scheduled administration of disbursements, meetings were held with Johnny and Marco Antonio's families to address recent challenges that forced each of them to take that last semester off. However, both students are currently on track to re-enter school after the Christmas Holiday. Johnny was in an accident and broke his collar bone and Marco Antonio got married and is expecting his first child in August. Johnny's collar bone has healed and he will return to school full time in Vizcaino. Marco Antonio has moved back to El Barril from Guerrero Negro and will continue studying via an extension program.

##### *Future Objectives:*

Complete a review of the scholarship program and solidify its structure. Improvements to the program include advancing the selection process to the Spring trip for this coming year, so that we are able to make awards to students in advance of the start of the school year during our the June trip. Other items for consideration include solidifying the reapplication process for students, and the ongoing total number of scholarships that should be offered. As of now, we will be selecting one new student for the 2010-2011 and will solicit applications during our spring trip in April.

In addition, Marco Antonio and Dulce 2008-2009 scholarship recipients would like to thank Mr. Jameson in person on an upcoming trip. The families are awaiting Luis to contact them to let them know if this will be possible and to coordinate a meeting.

## **E. Grupos Artesanales del Barril – Women’s Jewelry Co-op**

### *Summary of Prior Progress:*

In September, the Baja group learned that the women had stopped production due to a lack of abalone shells. To assist in the process, on the return trip to San Diego, the Baja group purchased shells (*de primera*, or premium quality) from FEDECOOP in Ensenada and sent them to El Barril with a traveler to La Mancha. Jewelry was also purchased before departing the community with intentions of selling at a handicrafts fair at the UCSD campus.

### *Trip Objective: Determine current production and selling strategies of the jewelry co-op.*

When we arrived in El Barril, we were surprised to find out a number of things. First of all, the women’s jewelry co-op split a few months ago into two jewelry groups. It appears as though the split was strong, and possibly a familial divide. The original group of Chela and Lupita is not currently producing because they do not have shells. The new group led by Claudia has lent their generator to another artisanal group for woodworking, has shells, and is hoping to purchase their own generator to start production.

The Baja group was also surprised to find out that the nine-kilo bag of abalone shells purchased by the Baja group in Ensenada and sent down with others on a trip to La Mancha never arrived. The women stated that they received ten or so shells for an order, but did not receive our bag. However, it appears as though there was some miscommunication and the shells they received were indeed from the Baja group. Unfortunately, the shells were of poor quality (porous and thin) and the women have been unable to utilize them to make jewelry. Lupita’s husband had purchased some shells in Vizcaíno, but those too were not high quality and significantly smaller. Hence, the women’s group was unable to supply the Baja group with a sample to take to Ensenada to ensure the purchase of high quality shells. However, Greg and Tenille have a good idea of what to look for when making the next purchase. The Baja group ended the visit with the jewelry co-op by purchasing five pairs of earrings and one key chain with hopes of selling at a farmers’ market once back in San Diego. Casey and Jarrod took numerous photos with hopes of creating marketing paraphernalia.

During this trip, the Baja group also went by Claudia and Delfino’s house while Humberto from CONANP was giving a workshop on woodworking. The participants were making lamps, napkin holders, business card holders, along with other wood decorations. Humberto explained the possibility of the artisans’ work being selected for the national artisan exposition in which two representatives from the artisan group would showcase their work at the expo. The group may need future assistance completing the application process. Casey and Jarrod also photographed these products with hopes creating potential marketing paraphernalia.

Furthermore, at the community meeting at La Mancha, the Baja group found out that Ofelia has been making little bags/purses (including a larger laptop bag) out of recycled chip and snack bags. She was trained at a CONANP workshop with other women, but is the only one in the community that has continued producing. The products are well made and photos were also

taken of these products. The Baja group purchased three smaller bags for personal use and as a potential product to market at the UCSD farmers' market.

Summarily, the artisan groups appear to be blooming and although the jewelry co-op has split and production is currently stagnant, all the groups appear to have great potential.

*Future Objectives:*

In April, the Baja group will bring a bag of abalone shells to the co-op and hopefully provide productive feedback as far as which designs sell in the US market, and which are less desired. Further explore the divide of the jewelry co-op and which group has which resources.

**F. Community Garden**

*Summary of Prior Progress:*

During the September trip, we spoke with Arturo about his desire to take over the community garden project. We floated the idea of offering financial support for the "start-up" phase of the project, and slowly phasing out the funds as his business became more sustainable. We also suggested nopal cultivation, as the crop is low maintenance and offers an attractive "introduction" into maintaining a medium-sized garden. Arturo was open to both ideas, and expressed his vision that the crops would be sold to El Barril residents.

*Trip Objective: Discuss garden ideas with Arturo and determine specific needs for him to move forward with the project*

Upon arrival to El Barril, we noticed that there were plants growing in the community garden. We spoke with Rogelio, the primary school teacher, and he told us that the new secondary teacher had taken the project on, and incorporated the garden into the curriculum. Although the new teacher was not in town, we spoke with Anahy and Adolfo, two secondary school students. They told us that the group had planted squash, and that they planned to sow other crops, such as pumpkin, carrots and beans. During school, the students work together every other day for a few hours. During the holiday break, each student is in charge of watering and weeding every third day. There appears to be a great amount of enthusiasm among the group, and we look forward to talking with the professor during our next trip.

This move forward is especially heartening because Arturo has plans to move to Ensenada with his wife and new baby, Luis. Although he continues to express interest in the garden, this move would certainly preclude him from being part of the program.

*Future Objectives:*

During our next trip, we hope to speak with the secondary school teacher to determine the group's needs and areas where he believes the Baja Project can be of assistance. Preliminarily, it appears that the garden lacks infrastructure such as irrigation and quality tools, areas where the Baja Project should be able to provide funding and technical assistance as a "quick hit" solution.

## **V. CONCLUSIONS**

The December 2009 trip to El Barril was a success. The new consultants worked incredibly well with the community, and were able to gain new insight into short- and long-term needs in order to generate new project ideas. The community needs assessment process proved an effective means to improve communication between El Barril residents and the Baja Project.

The team also made progress in existing projects, most notably with the aquaculture group. After completing a thorough survey of the initiatives feasibility and funding approval from Mr. Jameson, the project is set to move forward in the coming months by allowing the group to attain legal status. The split between jewelry cooperatives presents the team with a new challenge, but also may open doors for new ways of working together. Finally, the secondary school teacher and his students have made appreciable progress on the community garden, and the Baja Project team hopes to collaborate with the group in the future by offering funding and technical support.

The coming months will offer the first-year consultants the opportunity to expand on ideas generated during the CNA process. It is hoped that they will take the first steps in building new projects by leveraging IR/PS faculty and other area professionals during this time. By April, we will present these project ideas to the community to receive further feedback and begin the implementation phase.

## Appendix I: Pictures



*Victor and Beto work on cholla cactus lamps during a CONANP-sponsored workshop*



*Chela demonstrates the jewelry cooperative's conch-shell earring designs*



*Ofelia (Chela) shows off purses she makes from recycled cookie and cracker wrappers*



*The aquaculture group: (from left to right) José Juan, Rodrigo, Greg, Luis, Ramón, Juan Carlos, Jarrod, Casey*





*More than 60 El Barril residents came to the community meeting at El Barril.*



*Children and Santa Claus at El Barril's Community Christmas Party*



*Johnny shows his gratitude for scholarship funding that allowed him to attend school in Vizcaíno.*

## Appendix II: New Contacts

**Elizabeth Arista de la Rosa**, Biologist and Technician, CONANP

Tel: 01(200) 124-91-06

Email: [Elizabeth.arist@conanp.gob.mx](mailto:Elizabeth.arist@conanp.gob.mx)

Elizabeth works with Jesús at CONANP, and has expressed interest in applying for funds from Mr. Jameson for the El Barril sea turtle project. She promised to send a preliminary budget to be submitted to Mr. Jameson.

**Ramón Castellanos**, Aquaculture group member

Tel: (615) 157-1677

Email: [R11C@me.com](mailto:R11C@me.com) (the two “1”s may be I’s)

Ramón works for the group that just purchased the San Fransisquito cabins. He resides in Guerrero Negro.

### **Appendix III: New Project and Administrative Roles**

In order to facilitate a smooth transfer of knowledge and responsibility, Annie and Greg divided duties into three categories: Administrative Roles, Existing Projects, and Exploratory Projects. The community garden and fishing cooperative were both classified as Exploratory Projects because there is currently no clear role for the Baja Project to play. Therefore, two people were assigned to both projects to generate new ideas.

The new Baja Project consultants were given time to discuss among themselves the division of labor. This methodology is consistent with prior years, and is designed to ensure that consultants are assigned to projects that interest them and that would benefit from their particular skill sets. The result of this decision-making process was the following:

#### ***Administrative Roles***

Project Coordinator: Peter  
Finances: Casey  
Liaison with Mr. Jameson: Jarrod  
Trip Report: Tenille

#### ***Existing Projects***

Jewelry Cooperative: Tenille  
Scholarship Program: Peter  
Aquaculture: Jarrod and Casey

#### ***Exploratory Projects***

Community Garden: Tenille and Peter  
Fishing Cooperative: Casey and Jarrod

## **Appendix IV: Community Meeting Speech to El Barril Residents**

This speech was given by Jarrod Russell to attendees at the El Barril community meeting. It was written cooperatively by the group, and intended to introduce residents to the Project's intentions and future plans. The Conclusion section was given at the end of the meeting to sum up the night's events and results.

### ***Introduction***

Primero, gracias por recibirnos aquí en El Barril. Nos gustaría darles la bienvenida a La Mancha para esta reunión comunitaria. El motivo de la reunión es conocer a los miembros de la comunidad y sus necesidades principales. Ojalá que sea una oportunidad en la cual todo el mundo puede compartir sus ideas y preocupaciones.

El proyecto Baja es una iniciativa fundada por Señor Jameson en 2003 con la meta de ayudar este pueblo en su proceso de desarrollo socioeconómico. El grupo ha apoyado varios proyectos de la comunidad: la huerta comunitaria, el sistema de filtración para el agua potable, y las becas estudiantiles son algunos ejemplos. Creemos que es importante que la comunidad se siga involucrando en los proyectos y que las ideas surjan de ustedes. Por eso estamos aquí ahora. Tenemos la oportunidad de compartir nuevas ideas, críticas de los proyectos pasados, y recomendaciones para nuevos proyectos que podríamos hacer en el futuro. Queremos que los proyectos pertenezcan a la comunidad.

También, quisiéramos presentarnos a ustedes para que nos conozcan mejor. Nosotros somos estudiantes de un programa postgraduado en La Universidad de California, San Diego. Nos enfocamos en el desarrollo sostenible y el medioambiente en America Latina.

Brevemente, vamos a introducirnos a ustedes.

Bueno, antes que cenemos y tomemos cervezas, les pido que se formen 3 grupos con 5-8 personas en cada grupo. Queremos hacer estos grupos pequeños para que un par de nosotros (los gringos) podamos cenar con cada grupo y tener la chanza de platicar con ustedes. Cuando formen los grupos, vamos a comer tamales gringos y tomar cerveza mexicana. Y, gracias de nuevo por recibirnos aquí.

### ***Conclusion***

Entonces, ¿qué hacemos ahora? Dado toda la información que han compartido con nosotros, hay varios proyectos posibles que podemos considerar para implementar en el futuro. ¿Hay algún comentario o pregunta?

Lo más importante es que continuemos colaborando y comunicando. Mientras que estemos en los EE.UU., vamos a investigar el potencial de los proyectos propuestos, y ojala que ustedes sigan pensando en como mejorar su comunidad.

Gracias de nuevo, y que tengan una buena noche.